Corporate Sponsorship Package 2018

Research, Awareness, and Support for those affected by Breast Cancer

www.livinginpink.com
About Living in Pink

The Mission of Living in Pink is to improve the lives of those living with breast cancer, celebrate the survivors and the individuals who fight the battle against breast cancer, and to help find a cure so that the next generation of women will not have to endure the emotional and physical pain of breast cancer surgery and treatment. Since its inception in 2004, Living in Pink has contributed over $900,000 to help fund local and national research endeavors to further the prevention and treatment of breast cancer.

Our Events

Living in Pink sponsors two major events each year:

*Our Annual Luncheon - October 2018*
An uplifting event aimed at inspiring and providing hope for survivors and those currently battling breast cancer, as well as honoring those who care for patients and those who are tirelessly working to find a cure. Each year friends and associates gather to remember and celebrate those that have been affected by Breast Cancer. Over the past eleven years over $400,000 has been raised for research. The Luncheon Committee presents an award for outstanding service to a member of the medical profession that has gone above and beyond the call of duty when caring for breast cancer patients, as well as the Noel Soderberg-Evans Award presented by Councilmember Jack Evans.

*Running in Pink 5K - April 21st, 2018*
Living in Pink's Foundress, Michele Conley, had a dream to organize a race to promote breast cancer awareness and raise money to support medical research in the hopes of one day finding a cure for this devastating disease. Sadly, she did not live to see this dream fulfilled, but Michele’s “running group”, an amazing group of women from many different walks of life, took her idea and ran with it. Thus, the Running in Pink 5K was born in 2015. It has proved to be not only an event to promote awareness, but a chance to celebrate life and challenge ourselves to be fit and healthy.

Your Partnership with Living in Pink

It is safe to say that all of us have been affected by Breast Cancer in one way or another. We all know someone that has suffered from this disease, whether it is a mother, grandmother, sister, or neighbor. Breast Cancer affects all of us, whether we have lost someone close to us or watched a friend or relative suffer from the effects. Your sponsorship enables Living in Pink to continue to hold our events to raise money and provide support for women in the Washington DC area. All profits are donated to medical organizations that are working to prevent, and/or find a cure for breast cancer. We can't do this without your help. We have several levels of sponsorship that will provide visibility for your organization through our website and social media, as well as promotional materials for The Running in Pink 5K and The Living in Pink Luncheon.

*Please consider sponsoring Living in Pink this year. We are forever grateful for your support.*
<table>
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<tr>
<th>Passion Pink</th>
<th>Pink Power</th>
<th>Magenta Madness</th>
<th>Hot Pink</th>
<th>Sunset Glow</th>
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</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$5,000</td>
<td>$3,000</td>
<td>$1,750</td>
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- Your Company logo on our website for one full year - Includes link to your website.
- Recognition on Social Media - Facebook and Twitter
- Company name/logo featured on Race registration Website
- 2 Tables at Living in Pink Luncheon - Lunch and seating for 20 people
- Company name/logo on Email advertising and Luncheon Invitations
- Company name/logo on Race Day Banner
- Company name/logo on T-shirt
- Option to set up tent at Running in Pink 5K - champagne toast for participating runners*

- Your Company logo on our website for one full year - Includes link to your website.
- Recognition on Social Media - Facebook and Twitter
- Company name/logo featured on Race registration Website
- Table at Living in Pink Luncheon - Lunch and seating for 15 people
- Company name/logo on Email advertising and Luncheon Invitations
- Company name/logo on Race Day Banner
- Company name/logo on T-shirt

- Your Company logo on our website for one full year - Includes link to your website.
- Recognition on Social Media - Facebook and Twitter
- Company name/logo featured on Race registration Website
- Table at Living in Pink Luncheon - Lunch and seating for 10 people
- Company name/logo on Email advertising and Luncheon Invitations
- Company name/logo on Race Day Banner
- Company name/logo on T-shirt

- Your Company logo on our website for one full year - Includes link to your website.
- Recognition on Social Media - Facebook and Twitter
- Company name/logo featured on Race registration Website
- Table at Living in Pink Luncheon - Lunch and seating for 10 people
- Company name/logo on Email advertising and Luncheon Invitations
- Company name/logo on Race Day Banner
- Company name/logo on T-shirt

- Your Company logo on our website for one full year - Includes link to your website.
- Recognition on Social Media - Facebook and Twitter
- Company name/logo featured on Race registration Website
- Table at Living in Pink Luncheon - Lunch and seating for 10 people
- Company name/logo on Email advertising and Luncheon Invitations
- Company name/logo on Race Day Banner
- Company name/logo on T-shirt

* Sponsors responsible for providing tent
2018 Corporate Sponsorship agreement

Name: 

Title: 

Organization: 

Address: 

Phone: 

Email: 

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Passion Pink</td>
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<td>Other</td>
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I _______________________________ agree on behalf of ____________________________________ to provide a Corporate Sponsorship for Living in Pink for a one year period March 2018- March 2019. I agree to pay $____________________ in return for the benefits detailed above. I also agree to provide any information including artwork for company logos that is required by Living in Pink in order to fulfill the above agreement.

signature      title      date